

★ ★ ★
★ We are WOW ★



1st Workshop

Bocholt, 25th February to 2nd March



Erasmus+

The Project

Employment is a key priority of Europe. 2020. Since according to the 2016 edition of the report "Smarter, greener, more inclusive?" published by the EU in 2016 (<http://ec.europa.eu/eurostat/documents>) young people aged 15 to 29 belong to "the most disadvantaged groups on the labour market" (p. 27). The unemployment rate among young people, so the report says, is still 11 percentage points higher than EU average. This is why this project is aimed at providing teenagers with skills required on the labour market and at matching the educational and training systems to produce these skills.

The project aims to prepare youths across Europe for the world of work both in their native country and in their European counterparts. As part of the European community all schools are motivated to familiarise their students with job markets and access to work places which investigates these issues in a European wide context. Due to the ever expanding growth and nature of the European community it is imperative that students across Europe are engaged with the changing world of work. Participating schools aim to provide their students with a European wide knowledge that focuses on job markets.

The workshops (short term learning activities) will provide students with the means to gain an understanding of different cultures, methods and knowledge of the different job opportunities. It is envisaged that by involving students in the world of work in Europe they will be highly motivated and inspired to seek employment abroad in the future. Since in the course of the project they will visit different companies in different countries they might establish contacts that will help them to start a work placement in one of the companies involved in the project, either within the time frame of the project or with a long-term perspective after they have finished school.

The brochure at hand gives an insight into the main activities of the first workshop.

During this first workshop also students from the French exchange programme at our school had the chance to take part in the mini job shadowing and the visit of a company.

The Programme

Day 1:

Getting to know each other: our European net

Presentations on national job markets

Start of work on brochure



Day 2:

Mini job shadowing

Continuation of work on project brochure

Bowling night

Day 3:

Company visit “Rose Biketown”

Continuation of work on project brochure



Cooking night: cooking typical national dishes in internationally mixed groups

Day 4:

Creative Workshop “Fashion show” in museum “Textilwerk”, Bocholt

Two countries in one trip: trip to Winterswijk

Celebration night

The participants

Project:

GROUP 1:

Lino Vila Albert 

Laura Büyukkaya 

Coralie Faugerolles 

Ella Lehtilä 

David Rüter 

Anja Teklote 



GROUP 2:

Merle Dillhardt 

Kalie Mauriac 

Lucía Sánchez García 

Carolin Schmitz 

Sara Rosenqvist 

Lilly Seidel 



GROUP 3:

María Bernabeu Breviá 🇪🇸

Jean-Baptiste Dufaure 🇫🇷

Lisa Hoffmann 🇩🇪

Julia Lang 🇩🇪

Hannah Pöhlmann 🇩🇪

Anniina Vesterlund 🇫🇮



GROUP 4:

Cecilia Borás Férez 🇪🇸

Alexis Grosso 🇫🇷

Lara Kampshoff 🇩🇪

Kerstin Lemken 🇩🇪

Mimi Sy 🇫🇮



Exchange: L'échange scolaire franco-allemand

Cassandra Roger

Widad Caillaud

Sanae Sabar

Léa Logereau Ortiz

Marie Lou Plion

Lina Dijoux

Gaëtan Boutillier

Pierre Rainaud



Paula Amler

Julien Bettermann

Lena Biermann

Julia Böing

Nils Euler

Jana Hoffmann

Marie Tembrink

Lara Wensing



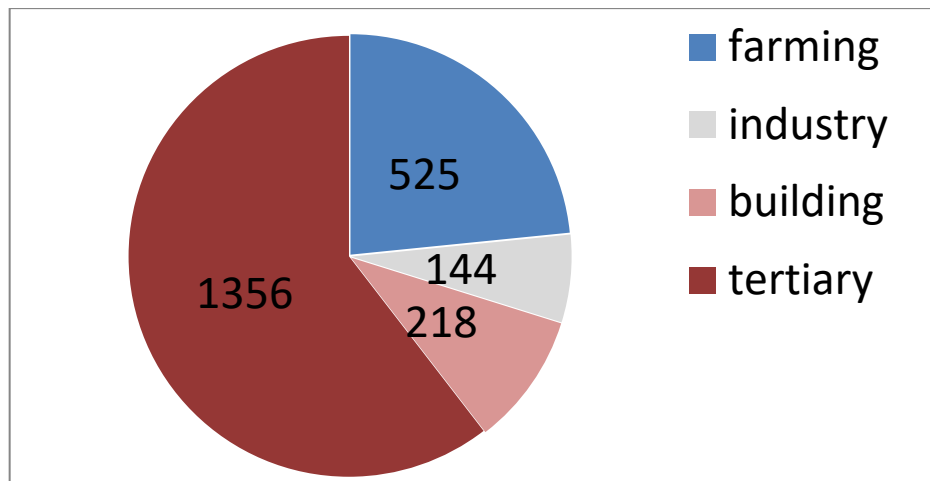
France

- France has 13 regions
- A part of one region (Nouvelle Aquitaine) is Medoc

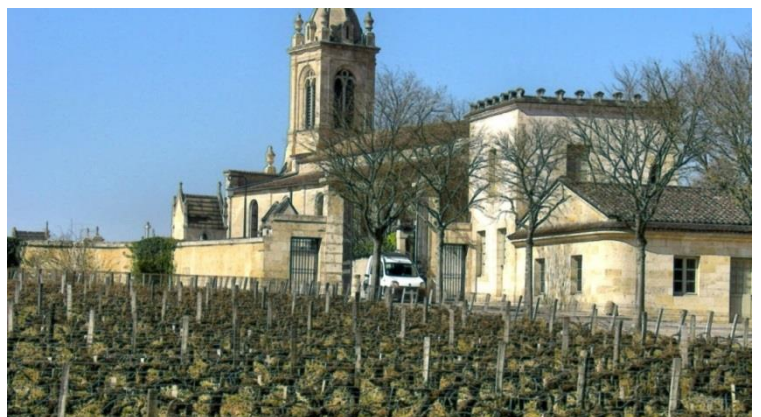


The job market

Médoc companies by sector of activity



The main activity of the Médoc is the wine business



GERMANY

DEUTSCHLAND

ALEMANIA

SAKSA

ALLEMAGNE



JOB MARKET



Textilwerk: clothing factory (Bocholt)



Volkswagen factory (Wolfsburg)



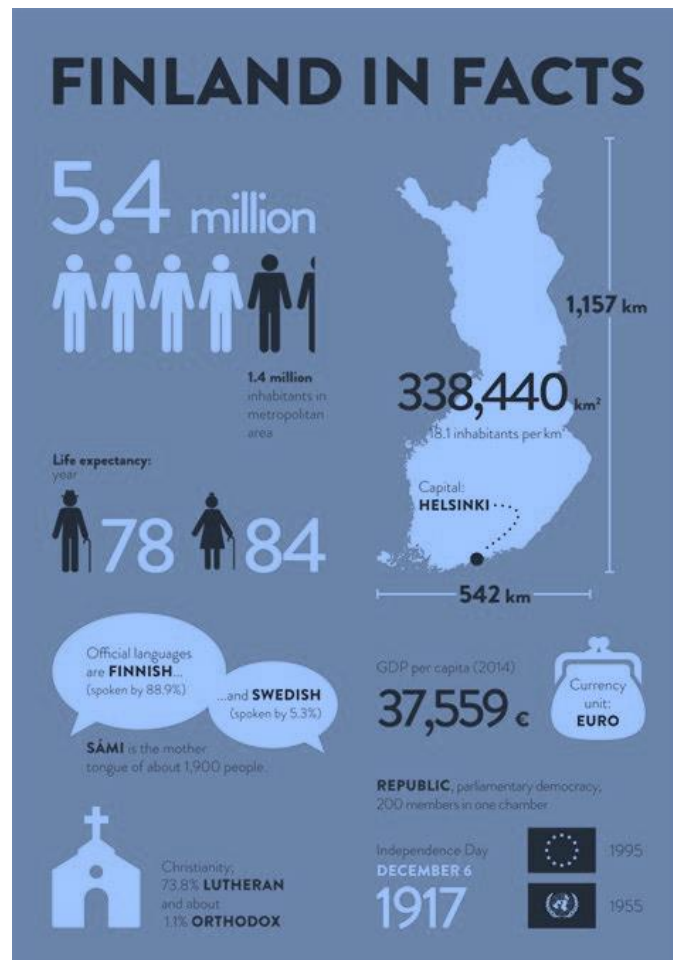
Flender/Siemens: industrial work, windmill parts, e.g. turbine (Bocholt)



Agriculture: wheat farming, cows

Fun in Finland

- big industries: service work, social work, health care and technology
- in Finland suitability for the job is important and sometimes goes before education



The 3 biggest companies in Finland:	Turnover (x1000) EUR
Nokia Oyj	23 614 000
Neste Oyj	11 689 000
Kesko Oyj	10 180 400

Spain

- Population: 46 mio
 - Capital: Madrid
 - Area: 506.000 km²
- 8000 km of beaches

Food

Paella



Ham



Spanish's omelett



Hola	Hello
¿Cómo estás?	How are you?
Sí, estoy bien	I`m good
Gracias	Thanks
Adios	Bye Bye
¿Qué hora és?	What time is it?
¿Cómo te llamas?	What is your name?
Mi nombre es...	My name is...

Job Market in Ibi

- Moulds and die stamping specialists
- Plastic transformation technicians and machinery mechanics
- International Commerce Assistants
- Factory that produces toys
- Ice makers

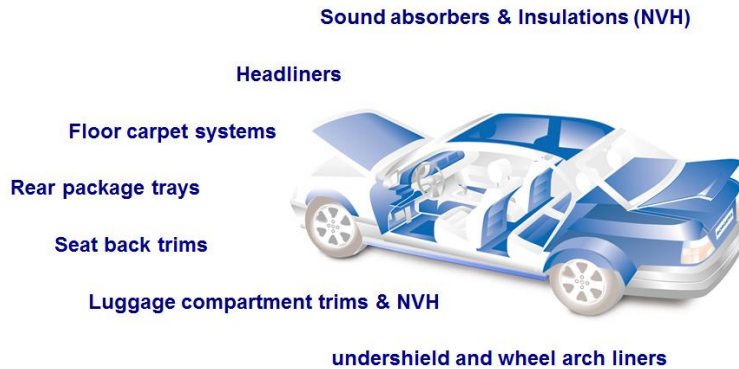


Borgers SE & Co. KGaA, Bocholt

A company that produces upholstery cotton wool for caches



from recycled textiles:



Borgers is a family company founded in 1866.

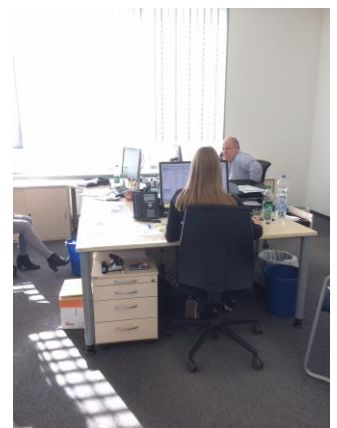
It is currently managed by the 5th generation of the Borgers family.

They have plants in for example Gemany, Spain, England, Sweden

CEO Werner Borgers

A day at the Borgers office (Sales Industry)

- Dispositioning of product issues
 - Registering orders
 - Checking tool invoices
- } All done with an ERP system



Customers



Internship Marketing ROSE Bikes 27.02.2018

Rose Biketown is a company that produces and sells their own customized bikes and equipment. They are based in Bocholt.

ROSE
CYCLE YOUR WAY

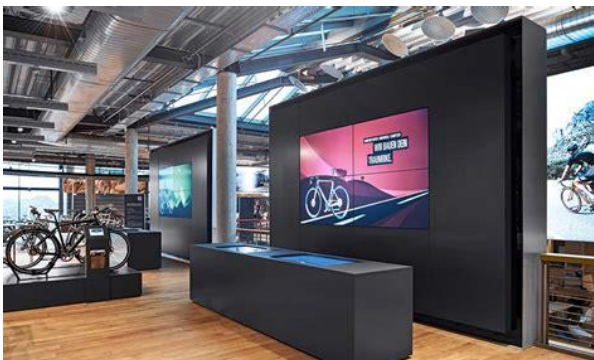


Marketing activities

- Social media: Facebook, Instagram, Twitter -> they use these platforms for advertisement
- We created a campaign at Facebook together: ROSE Bikes France
- We did a brainstorming: athletes, products, Tour de France, contests

What makes ROSE special?

- You can customize your own bike
- Individual bikes
- Part of production here in Bocholt
- Good quality
- Development in Bocholt





WESELER TEPPICH

Market:

- Germany
- Europe
- Australia, USA

About the company:

1. Carpets are made of goat hair (80% goat hair - 20% wool)
 - Mongolian goats (around 1 million / year)
 - Dyed and mixed -> made into carpets
2. Environmental / nature friendly



From the left:

- Anna: sales & export department
- Markus: head of company
- Petra: head of sales & export department
- Mimi & Lara



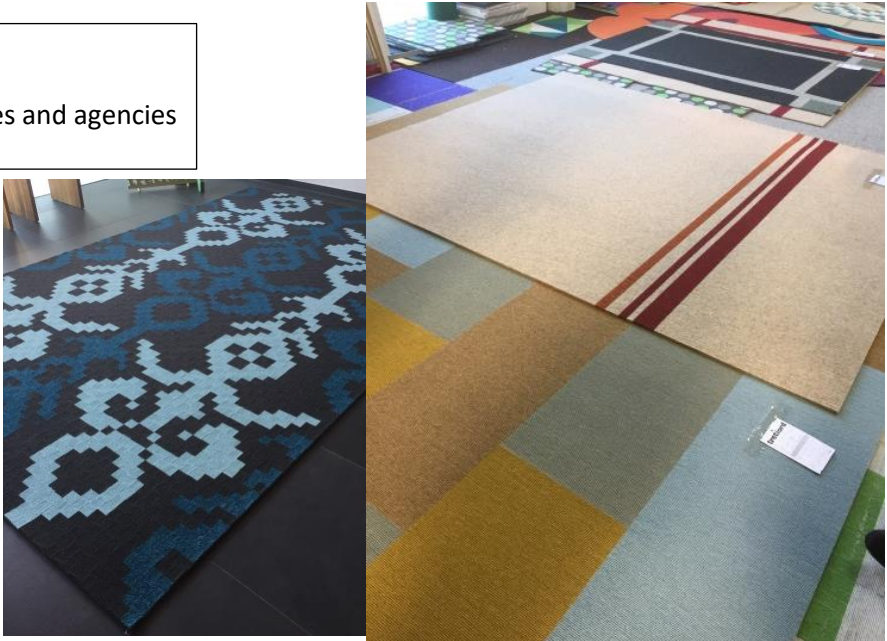
The warehouse

- Workers cut and glue carpet parts by hand
- Small pieces are used for samples



After finishing the product:

- Carpets are sold to companies and agencies





JEMAKO®

SIMPLY CLEAN.



different products:

- ✓ cloth for cleaning
- ✓ cosmetics
- ✓ cleaning things
- ✓ bucket
- ✓ wiper for the floor & windows
- ✓ bags

International markets:

■ Italy

■ Austria

■ USA



■ Germany

■ The Netherlands

- They don't sell their products themselves.
- They sell it to a next seller, who sell it to the people like us.
- They produce only in Germany.
- They do the packaging on their own.



Your international forwarding agency in Emmerich for transport logistics.

Our Logistics Services

- Warehousing



- Transport



- International forwarding
- Refilling

- Customs Clearance

Types of transportation:

- transport by truck
- transports by ship
- air cargo transportation
- distribution logistics



We focus on:

- plastics
- food
- food additives
- hazardous goods



This is what we saw first. It is a collection of the products they produce in their factory. "Springs" like these are used in cars and ski-shoes.



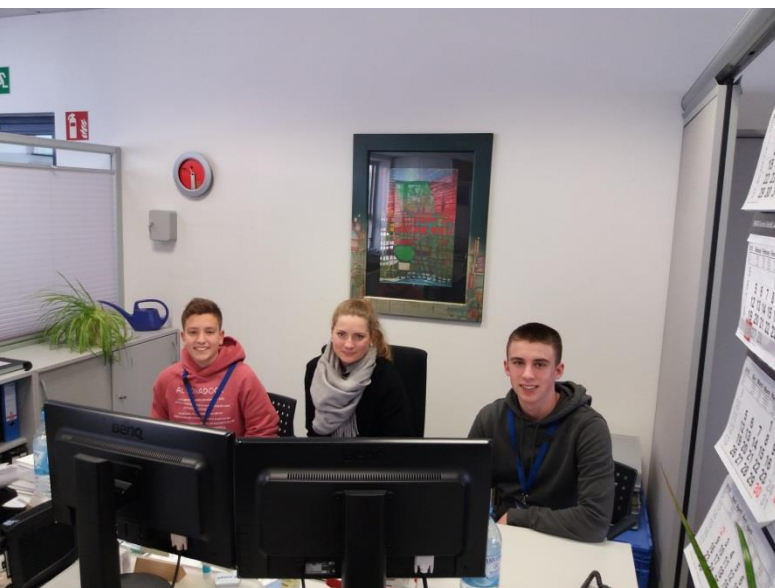
All of their products are made by order. They do not make things for storage like Nike shoes. For the different types of springs they also use different machines.

For example:

- Compression Springs
- Torsion Springs
- Wire Bending Parts
- Stamp-Bending Parts

Facts:

- *The Company was founded in 1925 and turned 90 years in 2015*
- *At the location in Bocholt there are more than 250 employees*
- *They generate a turnover of more than 40 million euro*



Our tasks:

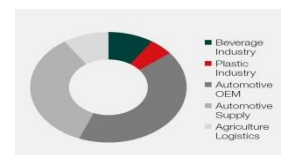
We worked together with a trainee (she is in her first year)

She and a colleague of hers showed us the production and storage

We made an order on a PC-programme

She showed us how her work is usually and what she does daily

Customers:



History

1932: Bernhard Divenbeck founded the company with a horse

2012: New Headquarters in Bocholt

The group in figures

- More than 35 locations in 8 countries
- More than 5,500 thousands employees
- More than 1,500 company-owned trucks

Presence that creates closeness

- Divenbeck Group has 40 locations in eight European countries



- Products: Gifts and living accessories
- Home accessories from ceramic, porcelain, metal or glass
- 4 exhibitions in different countries (Paris, Frankfurt, ...)
- The employees speak different languages (German, French, ...)
- 10 000 products
- 55 years old company
- 200 employees in whole company



sculpture



Three-dimensional art pieces created from metal



Every piece is produced by hand and therefore reflects the utmost in individuality

SINNACK

seit 1899

Backspezialitäten

Facts:

- family run business
- founded over 115 years ago
- 20 baking lines
- based in Bocholt and Droßdorf
- over 500 employees working
- products have long been best-sellers
- freshness, quality and taste
- more than 12.000 rolls per day



Products:

- range covers partly baked baguettes, rolls, garlic and herb baguettes, toasting muffins and tortilla wraps
- also produce herb butter (with and without bread)



Our Best
Rolls



Stone Baked Rolls and
Baguette

Kaiser
Rolls



Toasting
Muffins



Facts about Iben

It's a textile company based in Germany, USA, Czech Republic and China.

The company has more than 300 employees.

Ibena produces special textiles which are fire resistant.

They also produce blankets, pillows, bed sheets.

The customers are firefighters, cinemas, the car industry, the cleaning industry, astronauts and big clothing companies.



The production

The production is long because of many steps.



of many



The laboratory

They test the high quality of their products.

The office

Ibena has many different departments.





FIEGE

The World of Logistics

- Bocholt: around 300 employees
Warehouse: shift workers, 8 hours daily
→ someone is there 24 hours
- Are allowed to wear their own clothes
Warehouse: duty to wear steel toe+reflective vest
- 1 truck: 33 palettes with products
495 palettes without products



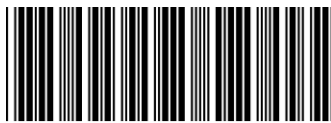
Warehouse with many palett



transporters



e.g. alcohol and sweets



39123439

every product can be located by its code



Outside:



<<Biggest bike shop of Europe. >>

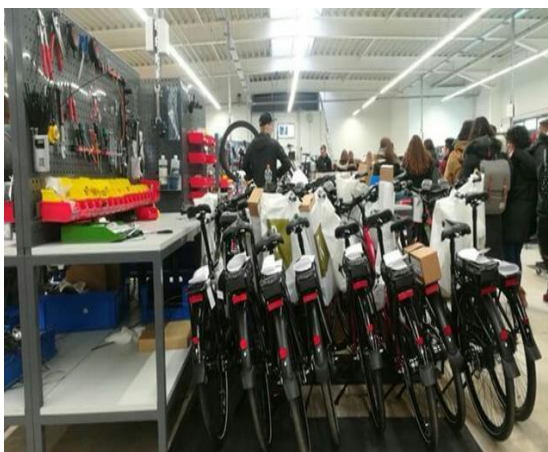


<< Freezing cold outside for the Frenchies.>>

In the shop

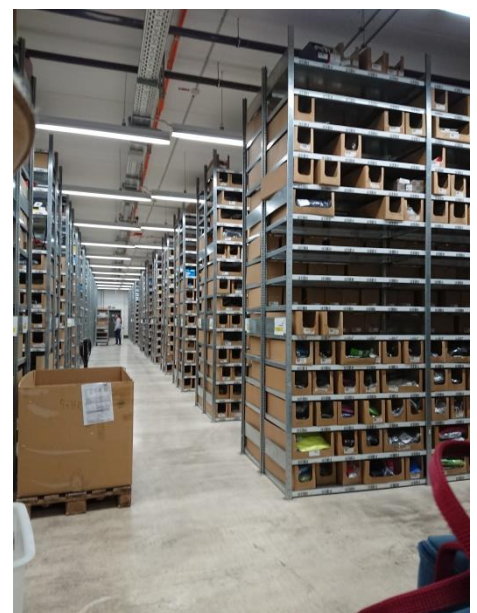


Warehouse and production



<<Bikes in production, almost finished.>>

<<The huge warehouse.>>





Erasmus+

in Germany

First student workshop

Day 1 (26.2.2018)



Getting to know each other

Web of Europe



From the left:

- Cecilia (Spain)
- Kerstin (Germany)
- Mimi (Finland)
- Alexis (France)
- Lara (Germany)

- Presentations and making our flag
- Visiting the city of Bocholt
- Below: the Rathaus

<<Working hard. >>



Day 2 (27.2.2018)

- Visiting companies in and near Bocholt
- For example:



FIEGE

ROSE
CYCLE YOUR WAY

In the evening:

- Backwerk
- Bowling



<<Having fun at the bowling centre. >>

Day 3 (28.2.2018)

- Visiting Rose Biketown shop & factory



Moreover ...

The group



Bowling



Bocholt



Workshop "Textilwerk"



Cooking together



And celebrating together



Proudly presented by:

